

# introducing BINGO EVENT GAMES

Now Available to Sell at Your Bingo Event!

## Create Excitement

New pull ticket games to add excitement to your bingo event.

## Increase Sales

You can use bingo event games during your bingo to drive new sales.

## Quick Games

Players see the large prizes being won more often due to smaller ticket counts.



Call your Arrow Games / Bazaar & Novelty Sales Representative to organize a successful launch of bingo event games.

# what is a BINGO EVENT GAME?

- 1
- 2
- 3
- 4
- 5

## how does it play?

Bingo event games are another form of pull tickets with as few as 420 tickets in a unit and two different ways to win.

Players can win an instant prize just like the do with their regular pull ticket games.

In addition to the instant win prizes, 25 tickets out of the 420 tickets have a bingo number in all three ticket windows. The bingo balls range from B1 - 075. Players hold these special Hold tickets until all 420 tickets are sold for a chance to win an extra prize.

Once all 420 tickets are sold, Hot Balls will be played along with one of the bingo games. The Caller will announce which bingo series Hot Balls will be played along with. During that game, players will dab their bingo paper as usual and if they have a ticket with 3 bingo balls, they will dab the numbers on their ticket if called.

The first person to dab all 3 numbers on one ticket yells "BALLS!" and wins \$200.



**Contact**  
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<b>HOT BALLS™ 6506VA</b>			
Takes in 420 @ \$1			\$420.00
<b>PAYS OUT</b>			
Total Seal Value \$200.00			
<b>INSTANT WINNERS</b>			
1 winner @	\$	20.00	\$ 20.00
1 winner @	\$	10.00	\$ 10.00
1 winner @	\$	5.00	\$ 5.00
3 winners @	\$	2.00	\$ 6.00
45 winners @	\$	1.00	\$ 45.00
<b>52 TOTAL WINNER PAYOUT \$286.00</b>			
<b>GROSS PROFIT \$134.00</b>			
68.1% Payout • Win Ratio 1 in 7.9 • 12 deals/case			